



ISMF TECHNICAL AND COMMERCIAL COORDINATORS

Role of the Technical and Commercial Coordinators of the Manufacturers Pool

Coordination and development

- of the various working groups of the Manufacturers Pool;
- of the contacts with the various manufacturers.

They have above all a technical and commercial role, and their mission is to develop the sport of ski mountaineering in international competitions events all over the world.

Through a work based on:

- contact establishing
- precise analysis, exchanges and communications with the following organs/people:
 - the working groups of the Manufacturers Pool
 - the manufacturers
 - the ISMF Rules Commission
 - the members of the ISMF Council
 - the members of the ISMF Bureau
 - the ISMF President
- close relation and exchanges with the ISMF.

Making the Manufacturers Pool evolve by:

- Increasing the number of registrations of manufacturers;
- Finding solutions to attract more manufacturers to the ISMF Manufacturers Pool;
- Helping the development of public and media communication about the manufacturers.

Obligations:

- To participate and encourage the annual meeting of the Manufacturers Pool;
- To systematically inform the ISMF about all steps and results concerning the manufacturers;
- To stay in touch with the manufacturers during the whole season, especially with the Coordinator of the manufacturers, in order to keep them informed about the news and/or decisions taken by the ISMF Bureau and/or the ISMF Council.